

Document **Whitepaper**
Software **SocialSalesMap Connector for Microsoft Dynamics CRM**
Compatibility **Optimized for Microsoft Dynamics CRM 2011, On-Premise**
Last Update **2012-02-26**

Microsoft Dynamics CRM is one of the most popular customer relationship management (CRM) solutions in the marketplace.

With the <SocialSalesMap Connector for Microsoft Dynamics CRM>, users are able to easily re-use existing CRM data within the SocialSalesMap as well as update activity information back into CRM. The following scenarios are being supported:

1. Export Contacts to SocialSalesMap

Make MS CRM contacts available in the SocialSalesMap Contact Pool.

2. Create a SocialSalesMap from a CRM opportunity

Export opportunity as well as related company and contact information (connections) from MS CRM into a new SocialSalesMap.

3. Import SocialSalesMap action

Synchronize SocialSalesMap actions into MS CRM activities.

Installation Please ask your system administrator to install the solution package on your Microsoft Dynamics CRM server. The <SocialSalesMap Connector for Microsoft Dynamics CRM 2011> is available for download at <http://www.blueeconomics.info/support/ms-crm-connector/>

Configuration In order to use the interface, please enter your SocialSalesMap username and password under <Settings>, <SocialSalesMap Credentials> in MS CRM.

Certification The quality of the Connector has been successfully tested and confirmed by Microsoft as “CRM Dynamics CRM 2011 Platform-Ready” dated 2012/01/13, ID251818.

Conditions For the latest version of our subscription agreement, please refer to <http://www.blueeconomics.info/socialsalesmap/subscription-agreement/>
Our privacy statement is available at <http://www.blueeconomics.info/socialsalesmap/privacy-statement/>

Further Information You will find further step-by-step user guide including screenshots at our blog <http://socialsalesmap.wordpress.com/category/integrate/microsoft-crm/>

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